

YOUNG, SHERON

From: _Regulatory Comments
Sent: Friday, July 14, 2006 7:58 AM
To: YOUNG, SHERON
Subject: FW: Comments on Part 740 Accuracy of Advertising and Notice of Insured Status

From: Moczygemba, Brenda [mailto:brenda.moczygemba@firstmarkcu.org]
Sent: Thursday, July 13, 2006 7:09 PM
To: _Regulatory Comments
Subject: Comments on Part 740 Accuracy of Advertising and Notice of Insured Status

Regarding the proposed requirements for advertising the new NCUA logo, the changes are good; however, we are very concerned with having only sixty days to comply with use of the new logo. Some things can be done quickly, such as changing signage at teller stations, updating the website, and new publications. Other items, such as brochures and disclosures may not come up for reprint for 9 months. Yet other forms are printed just once a year. To change the logo out on all of those forms within 60 days would require destroying current forms and reprinting at a significant, unbudgeted expense. This would also greatly increase the workload for my production artist.

Thank you for the opportunity to provide my comments on the proposed regulation.

Sincerely
Brenda Moczygemba
Vice President of Marketing and Public Relations
Firstmark Credit Union

7/17/2006